

# GLIMPSES FROM PAST EVENT



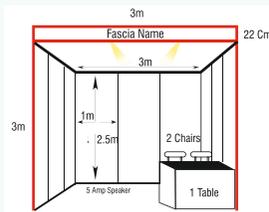
## Key Brands @ 2025 Edition



### Participation Cost

Option I : Shell Scheme Stall : Rs. 8,500/- per Sqm *(Min. Area to book is 9 Sqm)	Option II : Raw Space Area : Rs. 7,500/- per Sqm *(Min. Area to book is 36 Sqm)
* 18% GST Extra	

#### Shell Scheme Stall



**Venue :**  
Gokulam Convention Centre  
Cochin, India

**Exhibition Details**  
**15 16 17 May 2026**

**Timings :** 10 am to 6 pm daily

**Trade Visitors :** 11 am to 3 pm | **General Visitors :** 3 pm to 6 pm

### ORGANISER

Cruz Expos based in Cochin has more than 18 years of service in organizing Indian Pavilions of International Trade Fairs in Vietnam, Sri Lanka, Maldives, South Africa, Nepal and Bangladesh. HotelTech Kerala have been organized since 2008 in Cochin and are also promoting the Hotel shows in Sri Lanka, Maldives & Nepal.



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[www.hoteltechkerala.com](http://www.hoteltechkerala.com)

# Your Gateway to Kerala's Horeca Sector



**15 16 17 MAY 2026**

**Gokulam Convention Centre  
Cochin, India**

### Concurrent Events



**HOTEL OWNERS &  
GENERAL MANAGERS  
CONCLAVE**



Endorsed & Supported by



[www.hoteltechkerala.com](http://www.hoteltechkerala.com)

The 16th edition of HotelTech Kerala, the premier exhibition for the Horeca Sector in Kerala will be held from May 15th to 17th 2026 at Gokulam Convention Center, Kaloor, Cochin.

The exhibition is supported by various associations adding strength and value to the event and includes Association of Approved & Classified Hotels of Kerala. All Kerala Caterers Association, SICA-Kerala Chapter, Kerala Professional Housekeepers Association and HPMF – Kerala Chapter.

### THE DEALS YOU WANT THE ALLIANCE YOU SEEK

- Enjoy three days with leading National and International brands under one roof.
- Network, Build relationships, and create alliance with key industry players.
- Focused Pavilions on Food, Drink and Hospitality
- Knowledge sharing through Seminar and Panel discussions
- Buyers Sellers Meet and Pre-fixed meetings
- Aggressive Multimedia Campaigns
- Housekeeping & Culinary Challenge2026

**Kerala Barista Workshop**-This Session is being organized along with HotelTech Kerala and F&B Professionals from all over the State are being invited to take part in this pro-active Workshop. This workshop will feature Coffee Board's Barista giving delegates an unfishable opportunity to keep up-to-date with the latest industry innovations, best coffee making and new technology solutions.



**Housekeepers Challenge Kerala** will be presented for the 7th time this year and is endorsed and supported by Kerala Professional Housekeeper's Association (KPHA), the only trade body for the Housekeeping sector in the state. Housekeepers from all over Kerala are being invited to take part in this prestigious event and vie for top honors. This year the Housekeepers Challenge will be held on May 15th & 16th and will showcase some of the creations by individuals and teams from leading hotels, resorts etc from all over Kerala. Promote your brand by associating with the HKC 2026 competition in Kerala.

**Wine Tasting Session**-Concurrent to HotelTech Kerala, a Wine Tasting Session will also be held and the session will be conducted by Karnataka Wine Board. All bartenders & wine professional are being invited to attend this session.



**Hotel Owners & General Managers Conclave** The Hotel owners & GMs Conclave to be held concurrent to HotelTech Kerala would be an exclusive event, where in the General Manager's and Owners of the Hotels across Kerala will be attending this exclusive session. Attendance would be strictly by invitation and would comprise top management and VIP's from the Hospitality Sector in Kerala.



### Skill Serve India 2026

Empowering Youth. Serving the Future; Skill Serve India 2026 is a national skill-to-career movement that celebrates, strengthens, and elevates hospitality and service-sector education-connecting students, institutions, and industries on one powerful platform. This initiative redefines hospitality education not as a fallback, but as a frontline, global, nation-building career pathway. The platform bridges the gap between classroom learning and real-world careers, transforming skill education into direct employability and global opportunity.

### EXHIBITOR PROFILE

HotelTech Kerala aims at becoming the most comprehensive product showcase covering the gamut of Food Service & Hospitality Equipment, Tableware, Interiors/Design, Housekeeping, Hospitality Technology, Specialty Coffee & Tea on a Single Platform.

- ▶ Commercial Kitchen & Refrigeration Equipment
- ▶ Chilling & Freezing
- ▶ Food Catering
- ▶ Microwave
- ▶ Coffee & Beverage Equipment
- ▶ Hospitality Technology
- ▶ In room Technology
- ▶ Access Control
- ▶ Cash Registration
- ▶ Biometrics
- ▶ Communication Entertainment
- ▶ Front Office Technology
- ▶ Interior Designs
- ▶ Furniture & Furnishing
- ▶ Lighting
- ▶ Bedding & Upholstery
- ▶ Hardware
- ▶ Flooring
- ▶ Landscape
- ▶ Housekeeping
- ▶ Cleaning Equipments
- ▶ In room services
- ▶ Guest Supplies
- ▶ Services & Processes
- ▶ Linen
- ▶ Tableware
- ▶ Crockery
- ▶ Table Mats
- ▶ Table Accessories
- ▶ Cutlery

### VISITORS PROFILE:

- ▶ Hoteliers & Restaurateurs
- ▶ Executive Chefs
- ▶ Distributors & Importers
- ▶ Commerce Buyers
- ▶ Baristas & Cafes
- ▶ Bakers
- ▶ Ice Cream Parlour Owners
- ▶ Airline, Cruise, Rail & Travel Caterers
- ▶ Food & Beverage Professionals
- ▶ General Managers
- ▶ Executive Housekeepers
- ▶ Purchase Managers
- ▶ Professional Caterers
- ▶ Government & Trade Associations
- ▶ Cruise Managers
- ▶ Project Consultants & Architects
- ▶ Kitchen Consultants
- ▶ System Integrators

### MARKETING & PROMOTIONS

Strategic target marketing to every major sector of the Hotel & Restaurant sector in Kerala. With the support of respective Industry Associations, visitor promotions will also be carried out to their members.

- Direct Mailing of over 20,000 free invitations to trade buyers through a professional database.
- Distribution of over 15,000 personalized invitations covering key important decision makers from this sector.
- Press ads in leading trade magazines.
- Targeted visitor campaign: direct mailing, mail blasts, invites distribution, show preview.
- Direct Visits and promotions to Resorts & Hotels
- Internet Marketing & regular updates of the show on the web.
- Outdoor Advertising, Electronic & Print Media Promotions etc.

