



HotelTechTM

KERALA

Kerala's Premier Exhibition for Hospitality Sector

Organiser : Cruz Expos, Cochin

Endorsed & Supported by : * K-BIP

* Association of Approved & Classified Hotels of Kerala

* South India Chef's Association(SICA)-Kerala

* Kerala Professional Housekeepers Association(KPHA)

Date : May 15-17, 2024

Venue : Bolgatty Palace Event Centre, Cochin

Show Timings : 10.30 hrs to 6.30pm(Daily)

Highlights – HT Kerala 2024

- The 14th Edition of Kerala's Premier HORECA event will be held in May 2024 at Cochin and will showcase Hotel Supplies & Equipments for the local hospitality sector in Kerala. The event will help to promote products & services related to the HORECA sector to the trade buyers from all over Kerala.
- Over 3500 trade visitors are expected to attend this 3 day event. Concurrent Events are the Kerala Culinary Challenge, Housekeepers Challenge, Barista Workshop & Wine Tasting Session.

Exhibit Profile

Hotel Equipment & Supplies

- ❖ Bakery Equipment & Supplies
- ❖ Tableware & Accessories
- ❖ Furnishing & Linen Supplies
- ❖ Commercial Kitchen & Food Service Equipment
- ❖ Food & Beverages
- ❖ Housekeeping Supplies & Services
- ❖ Fitness & Leisure
- ❖ Environment & Waste Management
- ❖ Gardening & Landscaping
- ❖ Security & Safety Systems
- ❖ Air Conditioning Systems
- ❖ POS/Cashier Software Systems
- ❖ Swimming Pools
- ❖ F&B Management System
- ❖ Cleaning Equipment & Supplies

Visitor Profile

- ❖ Agents & Distributors
- ❖ HORECA Sector
- ❖ CEO's & Key Executives from Hotel Industry
- ❖ Hotel Owners/Restaurant/Cafes/Home Stays
- ❖ GMs from Hotel Industry
- ❖ Purchase Managers
- ❖ Executive Chefs
- ❖ Professional Housekeepers
- ❖ Caterers/Bakers

Participation Costs

Type of Participation	Rate per sqm	
	Indian Exhibitors	International
Shell Scheme Stall (min 9 sqm)	Rs 8500/-	US\$ 250/- per sqm
Raw Space Area (min 18 sqm)	Rs 7500/-	US\$ 200/- per sqm
+ GST of 18% extra on the above amount.		